

FUN FITNESS FUNDRAISER INCENTIVES

Dear Parents:

We are promoting this event as a healthy, enjoyable way for the students to raise money for their school. It is our intention not to emphasize “prizes” as the reason they are participating. We prefer not to reward the children for being involved in the event but to encourage them to just do their best for themselves and their classmates.

However, we understand there are students who are motivated to go above and beyond the suggested fundraising goal of \$30 per student, so we would like to be able to provide recognition of their extra effort. Based on this criteria and the anticipated total amount of funding raised through this event, the PTA has planned the following program incentives to advocate recognition for all participating students.

- All students attending the 9/5 kick off assembly will receive a motivation gift
- All students who take part in the fundraiser event will receive a participation gift
- All students who qualify at a higher contribution level will be **entered into a drawing** for the highest value they achieve. They will receive an additional chance for each \$10 increment donated so the higher the contribution, the more chances to win!

For example: A student who contributes \$80 qualifies to be entered into the drawing for the color television twice (1 chance for \$70 and a 2nd chance for the next \$10)

A student who contributes \$90 qualifies to be entered into the drawing for the color television three times (1 chance for \$70 and a two more chances for each \$10 above \$70)

All students who achieve a higher contribution level **earn the possibility** of winning one of the following:

Top earner for the school:	Wii™ system with Wii Fitness™ game
Contributions of \$200 or higher	IPOD™
Contributions of \$100 or higher	Bicycle
Contributions of \$70 or higher	Color television
Contributions of \$50 or higher	MP3 player

Gifts will be distributed after all money has been collected and submitted to the school by the 10/19 deadline. If your child does not submit their donation by 10/19/08, they will not be eligible for gifts.

All collected pledge money should be submitted to the school in cash or a check made payable to “PES PTA”.

Please remember to discuss the importance of proper health and fitness goals with you child. We designed the program to help your child think about exercise as an enjoyable part of their daily routine.

Thank you for your support!

PES PTA